For Immediate Release  
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Boston City Hall’s Scollay Gallery screens Hello World.

Using the power of the internet, Hello World is a video documentation of the launch of an internet project where more than 500 artists and arts and cultural institutions from around the world came together in an act of global solidarity to combat the ill effects of COVID-19. (The full project is available here: https://transculturalexchange.org/activities/hw/projects.htm.)

As soon as the pandemic hit, the Boston-based, artists-run TransCultural Exchange reacted. Calling and emailing every artist they could find, by June, the team had created Hello World, a virtual travelogue, freely available to anyone, anywhere. Now, with the mere click of a mouse, stay-at-home voyagers can now collaborate with art projects around the globe, listen to sound works from a mix of cultures, browse galleries of contemporary artists’ works and take in movies and dance pieces from artists working in Europe, the Middle East, Africa, Asia, the Americas and Australia.

The participating artists and cultural organizations’ aim: To stem the rising nationalism, discrimination and other extremist tendencies that often occur when people feel scared, stressed and alone. To safely return to us our usual sources of solace – connecting with others, the arts and exchanges of all kinds. In short, to offer the world hope that, acting together, we can weather through these difficult times.

Until April 30, Boston City Hall will present the video documentation of Hello World’s launch.

The list of Participating Artists is here: https://transculturalexchange.org/activities/hw/artists.htm  
The list of Participating Venues (including such Boston venues as the Boston Center for the Arts, Boston Sculptors Gallery, Kingston Gallery, Howard Yezerski Gallery, Community Supported Films and Emmanuel College’s Library) is here: https://transculturalexchange.org/activities/hw/venues.htm.

TransCultural Exchange thanks Boston City Hall, John Crowley and the Boston Cultural Council for their help in facilitating this screening.